

# Larry Donabedian

Creative Director  
Senior Art Director

*View Larry's work at [larrydonabedian.com](http://larrydonabedian.com)*

## *Contact*

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## *4/16 – Present*

Freelancing for a variety of agencies.

## *3/13 – 4/16*

Leo Burnett Detroit; VP Creative Director  
Co-CD on GMC National overseeing TV, social and print.  
Typically managing four internal teams and various freelance  
teams. Very involved in strategic development and client  
contact. Also worked as co-CD on Chevy Silverado.

## *9/01 – 3/13*

Doner, Southfield, MI; VP Creative Director  
Co-CD on PNC Bank. Worked as ACD on Mazda National  
TV/print/brochure. Co-CD on Chrysler and Dodge retail  
TV/print. Worked on Chrysler's Jeep and Fiat brands as  
well as other accounts/pitches including Amazon Kindle  
and Pennzoil.

## *5/98 – 9/01*

BBDO Detroit; VP Associate Creative Director  
Created national TV/print for Dodge and Ram.

## *3/84 – 5/98*

Young & Rubicam Detroit; VP Senior Art Director  
Created national TV/print for Lincoln, Mercury and Ford of  
Germany; brochures for Lincoln. Worked on a variety of  
other accounts/pitches including Jell-O and Goodyear.

## *6/83 – 3/84*

D'Arcy-McManus & Masius, Bloomfield Hills, MI; Art Director  
Created national TV/print for Pontiac.

## *BFA*

Wayne State University, Detroit

## *Awards*

Clio Award - Merit; Print Magazine - Design Excellence;  
Creativity Magazine - featured; Gannet Outdoor - 2nd Place;  
Art Directors Club - Merit; Caddy Awards - 1 Gold, 8 Silvers,  
17 Merits; D Show - Gold/Best of Show

## *Accounts*

Amazon Kindle  
Black Magic  
Bush's Beans  
Chevy Silverado  
ChoiceHotels.com  
Chrysler  
Circuit City  
CIT Financial  
Cranium Games  
Del Taco  
Detroit Grand Prix  
Dodge  
Fiat  
Ford Parts & Service  
General Tire  
GMC  
Goodyear  
Jeep  
Jell-O  
KFC  
Lincoln  
Lionel Trains  
Mazda  
Mercury  
Merkur (Ford of Germany)  
Michigan National Bank  
Minute Maid  
PNC Bank  
PacSun  
Pennzoil  
Pontiac  
ProtectMyID.com  
Quaker State  
Quiznos  
Ram Trucks  
Sirius Satellite Radio  
Terminix